



WHY SHOULD MY CHILD LEARN TO SWIM?



SAFETY

- 58% of African American kids don't know how to swim
- 56% of Hispanic kids don't know how to swim
- 9 people drown in the US every day

LIFE SKILL

- Swimming is a low-impact sport... swim for life!
- Learning a new skill gives a child confidence

EXERCISE

- This form of exercise can help combat childhood obesity and diabetes by keeping a body strong and heart healthy

SPORT AND EMPLOYMENT OPTIONS

- Competitive Swimmer: summer league, high school, college teams, club and Olympic teams
- Triathlons
- Modern Pentathlons
- Rafting/Canoe/Kayaking/Scuba diving
- Boating/Fishing
- Lifeguard at pools, lakes and oceans
- Swim lessons instructor
- Military: Navy, Coast Guard, Marines
- Resort or State/National Park Camp Counselor
- Marine Biology study

KEEP YOUR CHILDREN (AND FUTURE GENERATIONS OF YOUR FAMILY) SAFE...

PUT THEM IN SWIM LESSONS!

